

**ANNUAL REPORT
2009**

**WOMEN'S DIVISION OF THE
GENERAL BOARD OF
GLOBAL MINISTRIES
OF THE UNITED METHODIST CHURCH**



Faith, Hope, Love in Action A Vision for the Future

Delving into our history and choosing our course for the future are two deep strands that ran through calendar year 2009 for the Women's Division, United Methodist Women's national policymaking body. Our history demonstrates that women of the church organized for mission have done amazing things -- inside and outside of the church. United Methodist Women has been a key part of the spiritual formation and the faith expression of our members. In 2009 we engaged in a process of prayer, study and conversation about how our history will inform our future. Women's Division board of directors and staff undertook a discipline of strategic planning, based on input from members and partners that included several opportunities to test our work along the way. At the same time, the General Board of Global Ministries was looking for opportunities to streamline its work and processes, and Women's Division was invited to propose a plan for how much of the administrative responsibility for United Methodist Women-funded work we could handle directly.

A wonderful confluence of planning with opportunity has swirled around us as we embarked on this journey of imagining our future.

The result of these efforts throughout the year is a reconfigured organization, including a new section in the Women's Division to focus on National and International Ministries, and the Office of Deaconess/Home Missioner; an expanded Finance and Administration function; and new programming possibilities created as we explore all the ways our new sections and teams can work together with United Methodist Women to express the Purpose.

We also crafted a new way to express the vision for this time in our history:

*United Methodist Women is turning faith, hope and love into action
on behalf of women, children and youth around the world.*

A statement focused on what we *do*, rather than what we will *accomplish* is very appropriate for our organization. We heard over and over again from members and partners that United Methodist Women is known by its ability to organize for action. We are organized for mission because of the call of God in the lives of our members. This is a continuing call. United Methodist Women is a place to experience and demonstrate discipleship. Our Purpose includes our members “becoming whole persons through Jesus Christ.” We understand that this takes place through our worship and study, our love for each other and through our work in the world. Our vision describes this continuing process.

We are working toward five outcomes to move the organization into this vision:

- United Methodist Women provides opportunities and resources to grow spiritually, to become more deeply rooted in Christ and to put faith into action.
- United Methodist Women is organized for growth with flexible structures that support effective witness and action.
- United Methodist Women equips women and girls around the world to be leaders in communities, agencies, businesses, governments and churches.
- United Methodist Women works for justice through compassionate service and advocacy to change unfair policies and systems.
- United Methodist Women provides educational experiences that lead to personal change in order to transform the world.

As we begin to produce and measure results in each outcome area, we will surely be demonstrating faith, hope and love in action. This vision is deeply rooted in our organization’s history and the call of the Gospel, and will help us to confidently engage in the work before us.

Harriett Jane Olson
Deputy General Secretary
Women’s Division of the
United Methodist General Board of Global Ministries

2009 Giving Shows Faith and Signs of Times

by Martha Knight

We give thanks to God for the commitment to mission of each United Methodist Women member for the 2009 giving-year and every year. In the midst of economic challenges unparalleled in recent history, once again, United Methodist Women members have come through, giving with heart to support mission nationally and around the world. Though giving was below 2008 levels, we see this as indication of the very real impact our economic times have had on the lives, livelihoods and families of United Methodist Women members.

While 72 percent of conferences gave less than last year, 46 percent of conferences exceeded their pledge for 2009. Several conferences gave between 120 and 173 percent of their pledge. These conferences truly answered the call to give more to offset those who simply could not give more in 2009. The story of giving this year is a testament to the strength, faith and resilience of United Methodist Women.

Total Mission Giving was lower in 2009 than in 2008 by 7.6 percent -- this in a year where many charitable organizations saw dips in giving far in excess of this percentage. Mission Giving Plus – giving designated for specified programs or areas of mission – decreased 3.35 percent. However, bequests increased by 46 percent, giving a particular blessings to our long-term mission.

2009 operating expenditures for mission programs, administration and fundraising were lower than 2008 by 6.1 percent due to deliberate cost cutting and cost saving measures by the Women's Division in response to the economic crisis.

The financial reports of 2009 tell the story of determination and sacrifice by givers for their mission. They tell the story of a committed staff who balanced programs for women, children and youth in need with the reality of givers who found themselves in need. They show that with good advice, counsel and oversight by the board of directors, the mission work of United Methodist Women remains strong.

The economic crisis is not over. While the stock market has improved compared to late 2008, it is clear that the economy has a long way to go toward true recovery. Too many are still without shelter or are at risk of losing their homes. The need for food in food pantries increased an estimated 30 percent in 2009. The impact is global, not only national. United Methodist Women still has work to do. We look forward to another year of being a partner in mission with each member of United Methodist Women.

Martha Knight is treasurer of the Women's Division of the United Methodist General Board of Global Ministries, the national policymaking body of United Methodist Women.

Women's Division 2009 Annual Report

Treasurer's Report

December 31, 2009

Operating Revenues

Mission Giving.....	\$15,281,265	\$16,550,597
Designated Giving.....	1,269,515	1,313,554
Interest and Investment Income.....	20,536	115,677
Bequest, Gifts and Contributions.....	983,180	673,031
Publication, rental income and other revenues.....	4,989,862	5,883,297
Brooks Howell House Receipts from Residents.....	3,146,219	2,724,638
Other.....	545,474	685,691
Total Operating Revenue.....	\$26,236,051	\$27,946,485

Mission Giving

Pledge to Mission.....	\$12,043,511	\$12,690,689
Special Mission Recognition.....	802,052	897,938
Gift to Mission.....	586,087	937,445
Gift in Memory.....	364,451	412,576
World Thank Offering.....	1,485,164	1,611,949
Total Mission Giving.....	\$15,281,265	\$16,550,597

Designated Giving

Call to Prayer.....	\$873,444	\$1,003,384
"Brighter Future for Children and Youth".....	41,914	59,929
Assembly Offering.....	14,893	8,909
Other.....	339,264	241,332
Total Designated Giving.....	\$1,269,515	\$1,313,554

Total Operating Expenditures.....	\$27,824,939.00	\$27,686,919.00
--	------------------------	------------------------

Total Net Assets.....	\$59,978,093.00	\$47,715,693.00
------------------------------	------------------------	------------------------

2010 Budget Shares Exciting Story of Mission

by Martha Knight

What kind of story does the 2010 budget tell? An exciting one that returns to United Methodist Women a direct relationship with National and International Ministries and the Deaconess Office. Why is that important? Because it sets a new future for United Methodist Women in ministry with women, children and youth.

In October 2009 your representatives, the Women's Division board of directors, approved the Plan for Reconfigured Relationships and the budget to support the plan. The General Board of Global Ministries also approved this plan.

This decision means the Women's Division began direct oversight and responsibility for United Methodist Women-supported national mission institutions, and relationships with international partners and regional missionaries Jan. 1, 2010. The division also assumed responsibility for the administration and funding of the Office of Deaconess/Home Missioner, and committed to grow and extend opportunities for lay ministry in the church.

The Women's Division will allocate its missionary support to regional missionaries working with women, children and youth. The approved reconfiguration of relationships coincides with the

Women's Division's new strategic plan that outlines a 10-year organizational trajectory for continued mission work with women, children and youth.

All of these changes mean changes to the budget, but not as many as you might think. Our planning for the future of mission is renewed, but the places that your mission gifts go have not changed. You have been sending Mission Giving to support ministries with women, children and youth. This has not changed. The national mission institutions that you may have seen and even worked in have not changed. The strong work of international ministries – from scholarships to program support for women, children and youth – has not changed, but rather, taken on new vigor. The extraordinary stories you have heard and read about all over the world are still connected to you by your giving.

What has changed is that the Women's Division is closer to the missions, closer to the decisions being made about mission and about the future of mission. Another change is a reduction of the administrative steps needed to get money to the vital missions you fund. We have moved the property management function and several accounting functions into Women's Division. These have been funded by you, but we are finding greater efficiency and productivity in supervising the work ourselves.

If you look at the provided graphs you will see that the total program-operating budget for the Women's Division for 2010 is \$17,313,151. This is down 8.3 percent from \$18,748,537 in 2009, largely due to the effect of the economy on giving.

- The percentage of that budget used for administration is 9 percent or 1.8 percent below last year.
- The percentage used for membership is 15 percent, down from 1.4 percent in 2009.
- The percentage allocated to mission is 76 percent up from 3 percent for the prior year.

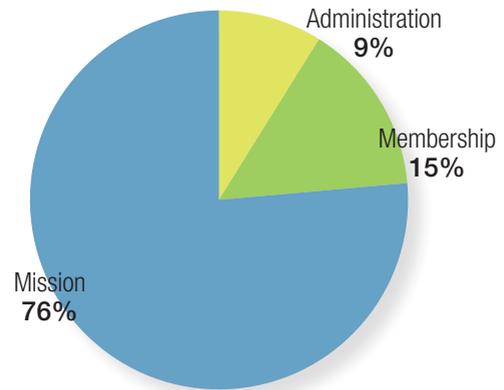
The entire program of United Methodist Women is a part of mission. This mission includes the study of biblical teachings to inform our spiritual growth and our witness to others through service and action. This mission includes the development of leaders for the church and the community.

The 76 percent of the budget directly allocated to mission of all kinds represents \$13,231,923. This includes:

- Leadership for mission at 16 percent of the \$13 million,
- 13 percent for mission education and spiritual growth,
- 46 percent for direct funding of mission projects,
- 14 percent for support of mission projects, and
- 11 percent for advocacy with women, children and youth.

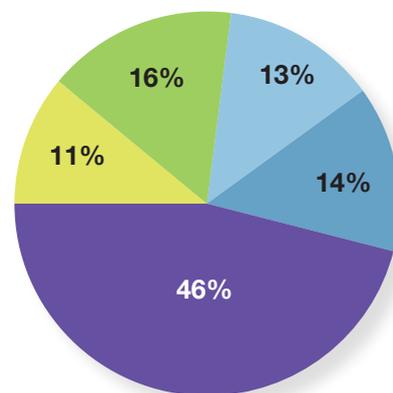
Now you know the story the 2010 budget tells and the major role you play in that story. All of your giving, dedication, and hard work to support United Methodist Women in ministry with women, children and youth have propelled us to strengthen our work in mission globally!

2010 Proposed Operating Budget \$17,313,151



- Administration \$1,532,046
- Mission \$13,231,923
- Membership \$2,549,182

United Methodist Women Mission Budget 2010 \$13,231,923



- Leadership for Mission
- Mission Education and Spiritual Growth
- Mission Projects
- Mission Support
- Advocacy with Women, Children and Youth

Women's Division of the United Methodist General Board of Global Ministries

January

- “Faith • Hope • Love in Action” is set as theme of United Methodist Women’s quadrennial Assembly in St. Louis, Mo., April 30-May 2, 2010. Women’s Division directors also select Colossians 1:3-6 as the Assembly Scripture, adopt a vision statement for the event and designate the Assembly offering for projects focused on global health and environmental justice issues affecting women, children and youth in the United States and internationally.

- Women’s Division directors Lisa Archer and Yuland Daley and staff members Carol Van Gorp and Jennifer McCallum represent United Methodist Women at the **World Social Forum in Belém, Brazil, Jan. 27-Feb. 1**, an annual gathering for non-governmental groups to

share organizing strategies and information about movements for justice around the world.

- United Methodist Women Regional Missionary the Rev. John Yambasu begins serving as bishop of the United Methodist Church in Sierra Leone in the West Africa Central Conference Jan. 1.



Lisa Archer, top,
and United
Methodist Women
partners,
join procession for
peace at the World
Social Forum in
Belém, Brazil.

Credit:
Jennifer McCallum

February

- U.S. Secretary of State Hillary Rodham Clinton visits and receives an award from United Methodist Women-partner Ewha Womans University in Seoul, Korea, Feb. 20.

U.S. Secretary of State Hillary Rodham Clinton accepts award of "Distinguished Honorary Ewha Fellow" in Seoul, Korea.

Photo courtesy of Ewha Womans University.



March

- United Methodist Women language ministries consultative group gathers in New York City to explore ways to reach out to communities of women whose first language is other than English.

- United Methodist Women conference social action mission coordinators and Green Team members gather in Washington, D.C., for the Women's Division's annual legislative event and join about 600 others for Ecumenical Advocacy Days focusing on the theme "Enough for All Creation," Mar. 12-16.

- United Methodist Women-supported Wesley Community Center in Phoenix, Ariz., receives \$1.3 million in federal economic stimulus funds for



A woman quilts at Good Neighbor Settlement House, a national mission institution in Brownsville, Texas, supported by United Methodist Women in 2009.

Credit: Paul Jeffrey

work at its health clinic, Centro de Salud, which serves 4,100 patients. Wesley was one of three health care facilities in Arizona sharing a \$3.9 million American Recovery and Reinvestment Act grant to increase the number of health-care sector jobs in the region.

April

- Women's Division directors engage in strategic planning to explore new directions in mission for United Methodist Women. Directors examine U.S. demographic trends, online surveys of 5,564 United Methodist Women members and feedback from focus groups with deaconesses, leaders of national and international mission institutions, ecumenical partners, the young women consultative group, and bishops and general secretaries of United Methodist national agencies.
- Directors consider reconfiguring Women's Division's partnership work with the General Board of Global Ministries.

Women's Division President Inelda González listens as Harriett Jane Olson discusses new ways to partner with Global Ministries at the April 2009 board of directors meeting in Stamford, Conn.

Credit: Cassandra M. Zampini



May

- Women's Division co-sponsors the first gathering of United Methodist women in the West Africa Central Conference. United Methodist Women-supported Regional Missionaries Catherine Akale, Shimba Mulunda, Elmira Sellu and Finda Quiwa, and Global Ministries staff member Kimberly Lehman provide leadership for the "We Are Better Together in Christ" event in Monrovia, Liberia.



Young woman in the Democratic Republic of the Congo pauses from farming work supported in part by United Methodist Women's Mission Giving in 2009.

Credit: Paul Jeffrey

June

- Five Regional Schools of Christian Mission convene to train study leaders for United Methodist Women's yearly issue, geographic and spiritual growth mission studies. Study themes in 2009 are: Giving Our Hearts Away -- Native American Survival; The Beauty and Courage of Sudan; and Food & Faith. Conference officers of United Methodist Women are also trained at the schools.
- Harriett J. Olson represents United Methodist Women at a prayer vigil for health care reform in Washington, D.C., June 24. The "We Believe Together" interfaith service of witness and prayer calls affordable, accessible, accountable health care coverage a moral imperative for the nation.
- United Methodist Women participates in the ecumenical "Countdown to Copenhagen" postcard campaign urging President Obama to attend a world conference in Copenhagen, Denmark, in December to set new limits on carbon emissions triggering global climate change. The agreement would replace the Kyoto Protocol, which expires in 2012.

Marian Wright Edelman, founder and president of the Washington, D.C.-based Children's Defense Fund, speaks at Women's Division's April board meeting in Stamford, Conn.

*Credit:
Cassandra M. Zampini*



Sung-ok Lee, Women's Division executive for Christian Social Action, speaks to directors at their board meeting in April.

*Credit:
Cassandra M. Zampini*

July

- Materials prepared by the Women's Division and facilitators trained by the division are key resources in United Methodist Women Schools of Christian Mission and Mission Education Events in the denomination's regional conferences.

August

- Forty United Methodist Women conference leaders and other child advocates gather for “Hands that Heal: Human Trafficking Training of Trainers,” in Atlanta, Ga., Aug. 6-9. Women’s Division co-sponsors the event with the Virginia-based World Hope International at Emory University’s Candler School of Theology.
- Andris Salter, Women’s Division executive for membership and organizational development, leads Bible study on “Faith Transforms Your Life” for Russian United Methodist Women’s annual meeting, in Voronezh, Russia.
- United Methodist Women joins more than 500 organizations in signing an Aug. 25 letter to President Obama to call for an end to the federal program empowering local police to act as immigration agents. This program leads to racial profiling and human rights abuses, and undermines community safety and women’s freedom to report domestic abuse.

September

- Nicole Bell and Cindy Johnson are selected for the **Kyung Za Yim Internship for Immigrant and Civil Rights**. The yearlong internship honors 2004-2008 Women’s Division President Kyung Za Yim, who made immigration and civil rights priorities during her tenure. Ms. Bell focuses on resource development and communication, while Ms. Johnson organizes acts of public witness for immigrant rights.



Cindy Johnson, right, a United Methodist Deaconess and United Methodist Women’s Kyung Za Yim Intern for Immigrant and Civil Rights, walks through Brownsville, Texas, along the U.S.-Mexico border.

Credit: Paul Jeffrey

- Women's Division endorses a statement with the United Nations Human Rights Council in Geneva on the human rights of migrants in detention and detention policies. The International Detention Coalition prepares the statement in conjunction with the National Network for Immigrant and Refugee Rights, Migrants Forum in Asia and Migrant Rights International, which are United Methodist Women coalition partners. The statement is endorsed by 136 groups.
- A call goes out for videos on "Faith • Hope • Love in Action" in the first Assembly video contest.

October

- Women's Division's directors adopt the Plan for Reconfigured Relationships, which transfers oversight of United Methodist Women-supported national mission institutions, and relationships with international partners, regional missionaries, and deaconesses and home missionaries to the Women's Division. United Methodist Women has not had direct relationship with the work it supports since 1964, when the then Board of Missions was restructured, and the Woman's Division of Christian Service's home and foreign field operations were transferred to the board's national and world mission divisions.



Emma Cantor, center, regional missionary in the East Asia/Pacific area, cooks with women from a migrant ministry program in Manila that uses the food sales to support its work.

Credit: Paul Jeffrey

- Directors vote to encourage local, district and conference United Methodist Women to work with United Methodist Men on domestic violence issues.
- Serna Samuel of the Methodist Church of the Caribbean and the Americas in St. Vincent and the Grenadines is commissioned regional missionary for ministries with women, children and youth in the Caribbean during Global Ministries' board meeting in Stamford, Conn., Oct. 13. Seven women were commissioned as United Methodist Deaconesses and two men as Home Missioners during the service.

- *Response* magazine receives “Best in Division” award from United Methodist Association of Communicators at its 2009 annual meeting in Nashville, Tenn., Oct. 20-23. The Assembly 2010 advertising campaign featuring United Methodist Women members wins the Leonard M. Perryman Award of Excellence in Publicity and Advertising as well as Best in Class for excellence in publicity and advertising. Emily Miller, Women’s Division creative director, receives the award for the Assembly 2010 campaign.

November

- Women’s Division trains nearly 300 newly elected conference United Methodist Women officers in its annual Leadership Training Event in St. Louis, Mo., Nov. 20-22.

December

- A four-person team represents United Methodist Women at the Framework Convention on Climate Change negotiations in Copenhagen, Denmark, Dec. 7-18. Team members include Tupou S. Kelemeni, a director of the Women’s Division; the Rev. Pat Wakins, a United Methodist Women Green Team member and a Church and Community Worker in Virginia Conference; Pamela Sparr, Women’s Division environmental justice consultant; and Esmeralda Brown, Women’s Division’s national coordinator for environment justice action.

Note

