

ANNUAL REPORT
2010

WOMEN'S DIVISION OF THE
GENERAL BOARD OF
GLOBAL MINISTRIES
OF THE UNITED METHODIST CHURCH



Thinking About the Next 100 Years: Shaping Faith, Hope and Love into Action

United Methodist Women members have been reflecting on our history. We began a mission quilt at United Methodist Women Assembly in 2010, which traveled to the National Council of Churches General Assembly in New Orleans, La., and was added on to at the centennial anniversary of the Edinburgh Missionary Conference in Edinburgh, Scotland. The quilt is colorful and creative, has had many contributors and has traveled many miles around the world, all while being displayed and admired. It has become quite a project!

Something similar could be said for the organization of United Methodist Women. We have built structures, organized movements and experienced the in-breaking of the Holy Spirit in so many ways that the organization has a sprawling reach that can make the “gathering of ourselves together” a bit of a project too. We have responded to needs of women, children and youth for a long time. We see these needs both in the church and in the world and among our own members and neighbors. While many of these needs are timeless, the context of our work has changed dramatically since our founding in 1869.

You might ask: How should United Methodist Women organize and operate in order to engage in today's issues around the world? Women and children still need health care and education, just as in the days of our predecessors, but the contexts are so very different.

This includes changes in our home community of The United Methodist Church. The whole church is talking about engaging the energy of our members and using our collective efforts to follow God's mission. United Methodist Women members know something about this. We know something about gathering up the fragments, as the disciples did after Jesus fed the multitude, and making something new from the pieces that others have disregarded or overlooked. In fact, this is the origin of quilting: using the serviceable pieces from old garments and extra pieces from new garments to make something new out of pieces that just needed to be clipped and trimmed and reshaped or even turned inside out in order to be put to good use.

During this quadrennium, United Methodist Women has crafted a vision statement and added it to our logo. We have affirmed that we are working on turning faith, hope and love into action on behalf of women, children and youth around the world. This is not so much a new understanding of what God is calling us to do but a reshaping of the material of our work together.

Quilts are not just made for warmth; they are made in fellowship and with appreciation of a piece of good cloth that might otherwise have been overlooked. Quilts are often beautiful and powerful expressions of creativity and meaning. Some allow regular patterns to emerge from irregular materials, and some remain crazy collections of fancy and plain fabrics ornamented by fancy and plain stitches. Some quilters fashion their work to tell a story or lead people to freedom, as women, both slave and free, did along the Underground Railroad.

United Methodist Women has changed many times over our 140-plus years. We have been an organization that helped women learn the rules of procedure, plan, implement plans and reform plans and to keep on examining and implementing. We are also an organization that has stood against racial segregation, organizing outside the segregated structures of the Central Jurisdiction and forming places where women of different racial and ethnic groups could come to know one another as sisters, and we chose to continue our work to become the multiethnic, antiracist organization that the church and the world need us to be today. We are an organization that has examined needs and found resources to meet them in many different ways. We will continue to be this sort of an organization.

After all, it is the love of God that moves us. We know ourselves to be loved and we know that God's amazing love extends to the whole world. It is the hope that we have in God's good will for the world, and it is our faith in God through Jesus Christ that impels us into action, shaped and reshaped to respond to the needs of members and nonmembers around the world.

Harriett Jane Olson

Deputy General Secretary

Women's Division of the United Methodist General Board of Global Ministries of
The United Methodist Church

Looking Back with Praise, Looking Ahead with Faith: Giving in 2010

by Martha Knight

Let me begin by saying a heartfelt thank you on behalf of Women's Division, for all of the gifts given to mission in 2010. In these times of economic challenges giving has taken a downturn everywhere; yet, United Methodist Women members have put your faith, hope and love into action and given sacrificially.

This giving has enabled women, children and youth to participate in God's feast. Our God requires that all have an equal opportunity to feast at God's table and no one is left out. United Methodist Women members have not only shared God's gifts with women, children and youth in the U.S. and around the world but also given witness to the love of Christ.

- United Methodist Women members continue to be some of the most dedicated givers across the country as a total of 47 percent of the conferences increased or exceeded their pledge in 2010:
- 15 conferences increased their pledge from 2009 to 2010. Six of these conferences also increased their Mission Giving in 2010 by more than 20 percent ranging from 120 to 199 percent!
- 18 conferences did not change their pledge in 2010. Of these 18, five increased Mission Giving in this period.
- 29 conferences decreased their pledge from 2009; however, 17 of these stepped out in faith and increased their actual Mission Giving for this period. Not only did they increase their Mission Giving, but six of these conferences also exceeded their 2009 pledge.

The total collective pledge received was \$14.75 million, which was 97.2 percent of the pledged amount. Others gave more for those who could not give. This was particularly evident in the Desert Southwest, Peninsula-Delaware and Red Bird Missionary Conferences, which exceeded their pledge by more than 20 percent. Detroit increased its total giving even though it was one of the conferences most impacted by the recession.

Total giving was down from the previous year by 3.5 percent. Similarly, bequests and endowments—mainly one-time grants—decreased by nearly 30 percent. However, Supplemental Giving that is designated for specified programs and areas of mission increased by 3.54 percent.

We began the year with 62 annual conferences. However, new conference configurations came into effect from July 1, 2010, reducing the total number of conferences to 59 and decreasing the number of giving conferences.

We are grateful to the United Methodist Women members who give so much of themselves every day. We give thanks for the staff dedicated to balancing giving with the needs of women, children and youth. We are appreciative of the board of directors who provides counsel and oversight for our work.

Let us continue to grow in faith, hope and love as we serve in God's mission together.

Martha Knight is treasurer of the Women's Division of the United Methodist General Board of Global Ministries, the national policymaking body of United Methodist Women.

Women's Division 2010 Annual Report

Treasurer's Report

December 31, 2010

Operating Revenues:	2010	2009	2008	2007		
Mission Giving	14,751,302	15,281,265	16,550,597	16,370,902	(529,963.00)	-3.47%
Designated Giving	1,314,484	1,269,515	1,313,554	1,314,551	44,969.00	3.54%
Interest Income	708,474	708,021	1,645,695	2,070,287	453.00	0.06%
Bequest, Gifts and Contributions	630,278	983,180	673,031	1,393,420	(352,902.00)	-35.89%
Publication, rental Income and other revenues	7,082,339	4,989,862	5,883,297	4,724,356	2,092,477.00	41.93%
Brooks Howell Home Receipts from Residents	3,185,761	3,146,219	2,724,638	2,729,707	39,542.00	1.26%
Other	268,269	545,474	685,691	681,393	(277,205.00)	-50.82%
Total Operating Revenue	27,940,907	26,923,536	29,476,503	29,284,616	1,017,371.00	3.78%

Mission Giving:						
Pledge to Mission	11,640,739	12,043,511	12,690,689	12,824,634	(402,772.00)	-3.34%
Special Mission Recognition	770,739	802,052	897,938	893,546	(31,313.00)	-3.90%
Gift to Mission	523,727	586,087	937,445	619,866	(62,360.00)	-10.64%
Gift in Memory	378,341	364,451	412,576	415,495	13,890.00	3.81%
World Thanks Offering	1,437,756	1,485,164	1,611,949	1,617,361	(47,408.00)	-3.19%
Total Mission Giving	14,751,302	15,281,265	16,550,597	16,370,902	(529,963.00)	-3.47%

Designated Giving:						
Call to Prayer	887,809	873,444	1,003,384	986,539	14,365.00	1.64%
Brighter Future for Children and Youth	46,543	41,914	59,929	54,234	4,629.00	11.04%
Assembly Offering	166,976	14,893	8,909	8,929	152,083.00	1021.17%
Other	213,156	339,264	241,332	264,849	(126,108.00)	-37.17%
Total Designated Giving	1,314,484	1,269,515	1,313,554	1,314,551	44,969.00	3.54%

Operating Expenditures:						
Mission Programs	10,996,785	7,683,731	7,986,628	6,535,446	3,313,054.00	43.12%
Grants to National and International Projects	5,371,413	6,378,330	6,969,150	7,868,802	(1,006,917.00)	-15.79%
Pension and post-retirement costs	1,104,357	1,402,570	440,157	7,903,767	(298,213.00)	-21.26%
Brooks Howell Home Expenses	3,619,460	3,605,664	3,519,103	3,170,939	13,796.00	0.38%
Property Maintenance, Insurance	2,200,308	1,346,838	1,193,065	1,377,489	853,470.00	63.37%
CCUN, MRC, Response	4,752,873	5,240,057	5,239,676	5,419,242	(487,184.00)	-9.30%
Scarritt-Bennett Center	45,000	45,000	50,000	68,750	-	0.00%
Admin and Fundraising	2,056,950	2,122,749	2,289,140	3,514,319	(65,799.00)	-3.10%
Total Operating Expenditures	30,147,146	27,824,939	27,686,919	35,858,754	2,322,207.00	8.35%

Effects on Net Assets:						
Operating (deficit)/surplus	(2,206,239)	(901,403)	1,789,584	(6,574,138)	(1,304,836.00)	144.76%
Apprn./(Depn.) in Investments	8,478,860	12,883,353	(28,425,969)	3,533,005	(4,404,493.00)	-34.19%
Endowment/Trust Held by Others	563,735	280,450	(399,433)	2,602,489	283,285.00	101.01%
Increase/(Decrease) in Net Assets	6,836,356	12,262,400	(27,035,818)	(438,644)	(5,426,044.00)	-44.25%

Net Assets:						
Undesignated- General Fund	9,037,963	9,147,900	6,554,684	6,372,916	(109,937.00)	-1.20%
Board Designated	17,350,510	14,841,125	9,531,238	23,237,595	2,509,385.00	16.91%
Total Unrestricted	26,388,473	23,989,025	16,085,922	29,610,511	2,399,448.00	10.00%
Temporarily Restricted	25,307,509	20,976,740	16,555,195	29,825,033	4,330,769.00	20.65%
Permanently Restricted	15,118,467	15,012,328	15,074,576	15,315,967	106,139.00	0.71%
Total Net Assets	66,814,449	59,978,093	47,715,693	74,751,511	6,836,356.00	11.40%

Women's Division Net Assets:	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
2007	29,610,511	29,825,033	15,315,967	74,751,511
2008	16,085,922	16,555,195	15,074,576	47,715,693
2009	23,989,025	20,976,740	15,012,328	59,978,093
2010	26,388,473	25,307,509	15,118,467	66,814,449

Budget 2011: Faith, Hope and Love in Action

by Martha Knight

God's mission is for everyone. When we respond to God's grace in love we are transformed and motivated to become mission-bearers in God's world. United Methodist Women has been fulfilling God's mission for the past 140 years. Everything we do is in keeping with what God wants to accomplish both in us and through us in reaching out to people.

This understanding fuels United Methodist Women's vision and work. The year 2010 was a strategic time for United Methodist Women when vision and expansion joined hands to turn faith, hope and love into action with women, children and youth.

United Methodist Women Living the Vision for 2010-2020 was adapted during this year. It adds goals to the PURPOSE of United Methodist Women and gives energy to its vision in order to remain vital in the years to come.

The year 2010 was also the first year when United Methodist Women returned to a direct relationship with two of its vital ministries. National mission institutions, international projects and regional missionaries working with women, children and youth came under the direct oversight and responsibility of United Methodist Women. The narrative of this fresh relationship is woven into the budget. The organization also assumed responsibility for the administration and funding of the Office of Deaconess and Home Missioner committing to growing the lay ministry in the church.

The 2011 budget tells the story of this renewed vision bringing us closer to our mission partners, deeper into the

decisions being made about mission projects and future growth of mission in the context of a struggling economy, shrinking incomes and reduced giving.

The budget also speaks to United Methodist Women's mission, which has not changed in the past 140 years. Women, children and youth continue to be the focus of the organization's service and advocacy. Personal transformation is emphasized through study and prayer and participation in spiritual growth retreats. Leadership training for mission is made available at local, district and national levels for members. Mission education that brings awareness of social justice issues is offered to all. Membership outreach is underscored since United Methodist Women is first and foremost a membership organization organized for mission. The entire program is mission.

The budget is most of all a reflection of United Methodist Women members. As United Methodist Women members you have given consideration to the biblical mandate in Micah 6:8. "He has told you, O mortal, what is good; and what does the Lord require of you but to do justice and to love kindness, and to walk humbly with your God." God requires that all have an equal opportunity to feast at God's table and no one is left out.

United Methodist Women members have enabled more to participate in this feast. Their Mission Giving not only shared God's gifts with women, children and youth in the U.S. and around the world but also given witness to the love Christ. It is God's mission for each life; and each woman whether at the local or district or conference level shares in God's mission through her giving.

How does this happen? What makes it possible? This happens with the giving and stewardship of United Methodist Women. Let us take a look at our 2011 budget figures for numbers do tell a story:

The program budget of 2011 shows total budgeted expenses for United Methodist Women at \$17,713,187. This is slightly above the operating budget of 2010, which stood at \$17,313,151.

- The percentage of budget used for administration remained the same at 9 percent.
- The percentage for membership outreach and development increased to 16 percent.
- There was a 1 percent decrease in the percentage allocated to mission support, which now stands at 75 percent.

While the program budget is based on the functions of the organization the deliverable or outcome touches lives and results in transformation that is experienced both by us and the people and situations God wants to effect through us. There is mission happening all the way.

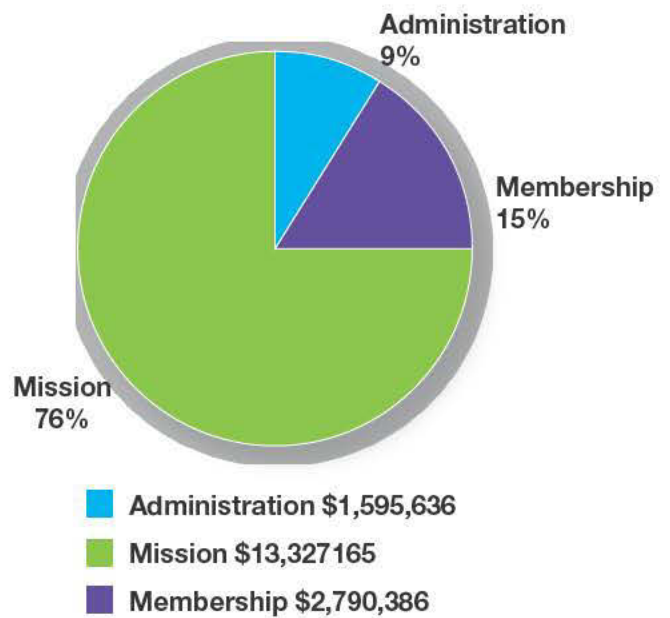
Seventy-five percent of the budget allocated to specific areas of mission and leadership development in 2011 is \$13,327,165. This includes the following foci of mission:

- Leadership for mission at 16 percent of 13 million.
- Mission education and spiritual growth at 13 percent.
- Mission projects receive 50 percent in direct funding.
- Mission support in the form of property maintenance and insurance equals 12 percent.
- Advocacy with women, children and youth at 9 percent.

Budget 2011 is a testimony to God's grace and your partnership in God's mission. Let us give thanks because we have new opportunities to grow in our relationship with God and serve those whom God loves.

2011 Proposed Operating Budget

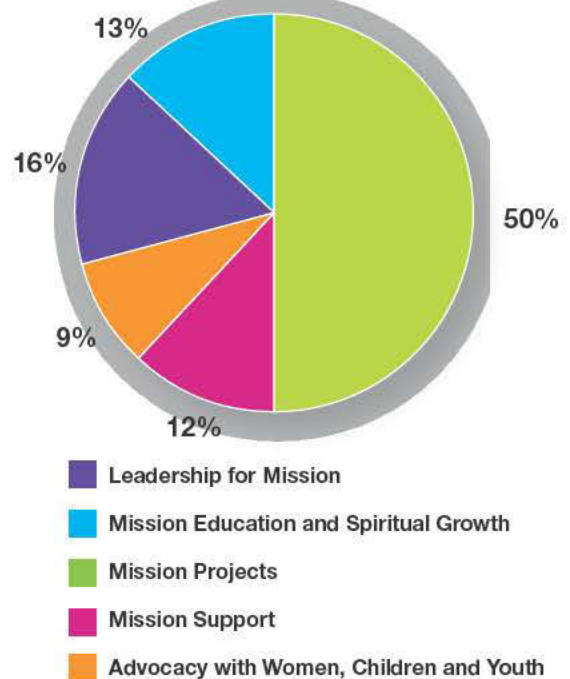
\$17,713,187



United Methodist Women

Mission Budget 2010

\$13,231,923



Women's Division of the United Methodist General Board of Global Ministries

January

- Women's Division assumes direct oversight and responsibility for United Methodist Women-supported national mission institutions, relationships with international partners and regional missionaries. It also assumes responsibility for administration and funding of the Office of Deaconess and Home Missioner and commits to expand opportunities for lay ministry in the church. The action implements Women's Division's board of directors' October 2009 vote restructuring the division's work.
- An earthquake measuring 7.0 of the Richter Scale hits Port Au Prince, Haiti, killing more than 250,000 people, injuring more than a million and destroying 90 percent of the impoverished nation's already fragile infrastructure. Women's Division works with partner organizations in Haiti, the United Methodist Committee on Relief, The Commission on the Status and Role of Women to meet urgent needs of women and their families in the aftermath of the disaster.
- Women's Division sponsors training for Regional Schools of Christian Mission study leaders in Nashville, Tenn.

February

- Women's Division joins Jubilee USA Network in calling for the cancellation of Haiti's international debt and issues an Action Alert for United Methodist Women to contact their congressional representatives to support the action.
- Women's Division begins weekly Lenten devotions by women online.

March

- While world government leaders review global progress on women's rights at the United Nations 54th Commission on the Status of Women convenes in New York City, March 1-12, Women's Division cosponsors a series of parallel events for women leaders of faith-based and other nongovernmental organizations at United Methodist Women's Church Center for the United Nations. Speakers at the "Beijing + 15: What Do Gender, Race, Class Have To Do with It?" workshop discuss women's vulnerability during times of economic crisis, climate change, natural disasters, war and conflict and strategize ways to ensure women's voices are heard and needs addressed.
- Women's Division leads United Methodist Women as a partner in the 2010 U.S. Census, joining with government, nonprofit, corporate and community organizations committed to encouraging members to support the U.S. Census Bureau's goal of achieving a complete count.
- Women's Division and United Methodist Women members from more than 14 conferences joined other United Methodists and some 200,000 immigrants and allies calling for just reform of immigration policies in an historic "March for America" on the National Mall in Washington, D.C., March 21.

April -May

- United Methodist Women Assembly in St. Louis, Mo., April 30-May 2 fires up United Methodist Women members for mission action in their communities, nation and world. More than 7,000 women attend the quadrennial Assembly that kicked off with two pre-conference events: a Mission in the 21st Century symposium and the Ubuntu Day of Service, which took participants into St. Louis for a day of hands-on Christian service as volunteers with local organizations.

Catherine Heggarty (right), an online evangelist for United Methodist Women, shows another woman the joys of internet communications in the Experience Hall at the 2010 Assembly of United Methodist Women in St. Louis, Missouri, Missouri.
Credit: Paul Jeffrey



The Della Lamb Children's Choir performs during opening worship of the 2010 United Methodist Women's Assembly in St. Louis, Missouri.
Credit: Paul Jeffrey



United Methodist Women join a rally in support of immigrants' rights during their Assembly in St. Louis. Credit: Mike DuBose, UMNS

Mary Eva Johnson, a United Methodist Woman from the Desert Southwest Annual Conference, cleans up trash in a vacant lot in downtown St. Louis, Missouri. She and hundreds of other women volunteered for a variety of activities as part of an all day Ubuntu Day of Service preceding the 2010 Assembly of United Methodist Women in St. Louis. Credit: Paul Jeffrey



Roena Littlejohn (left) of Bridgeport, Conn., and Ruth Cleveland (right) of Medina, N.Y., mix salad for a "Peace Meal" at Kingdom House in St. Louis. They were taking part in a day of volunteer service during the United Methodist Women's Assembly in St. Louis. Credit: Mike DuBose, UMNS.

- June**
- Study leaders for United Methodist Women's annual geographic, issue and spiritual growth mission studies in are trained at Women's Division-sponsored Regional Schools of Christian Mission. The 2010 studies explored the Sudan, mission in the age of global Christianity and the Epistles of John I, II and III.
 - Women's Division participates in the world church celebration of the World Missionary Conference in Edinburgh in 1910. Christians from all over the world join in unity and explore different ways of Witnessing to Christ Today.

- September**
- United Methodist Women members participated in a day of monitoring messages of women in the media. Those results are now available through the Global Media Monitoring Project's report, "Who Makes the News?"
 - Faith and funding partners of United Methodist Women in Pakistan report that recent flooding in Pakistan has hit the poorest of the poor and has further deepened poverty among those living at the lowest economic level. Homes, crops, soil and personal belongings have been lost and have caused the collapse of minimal survival for many families.
 - Women's Division releases the 2011 United Methodist Women Reading Program Book List for 2011.

- October**
- Women's Division and Broadway United Methodist Church in Council Bluff, Iowa co-sponsor fundraiser and advocate recruiter drive for Justice for Our Neighbors. The division also sponsors a webcast and online chat event on just immigration policies. have caused the collapse of minimal survival for many families.

November

- Women's Division issues an Action Alert calling on United Methodist Women members to commemorate International Day for the Elimination of Violence Against Women, Nov. 25, by hosting an educational forum on how to stop human trafficking.

December

- Women's Division announces a United Methodist Women-United Methodist Men partnership against domestic violence to raise awareness and provide training in United Methodist congregations. The two groups endorse the message of the National Declaration by Religious and Spiritual Leaders to Address Violence Against Women, which the Council of Bishops of the United Methodist Church signed in 2006.



United
Methodist
Women

FAITH · HOPE · LOVE IN ACTION