

Everyone Can Promote Mission Giving!

Mission Giving is the lifeblood of United Methodist Women. Mission Giving

- are funds that are undesignated, unrestricted and used to underwrite the total program of United Methodist Women at the local, district, conference, national, and international levels.
- currently has five channels -- or opportunities -- for giving: Pledge to Mission, Special Mission Recognition, Gift to Mission, Gift in Memory, and World Thank Offering
- is faith, hope, and love in action for women, children, and youth around the world.

Mission Giving is a priority for every member of United Methodist Women. Every conference leader has a role to play in promoting Mission Giving through her specific office and through working together with the rest of the leadership team to develop strategies for the local, district and conference levels. See the latest Handbook for further information.

Leader	Ideas for Promoting Mission Giving
<p>Mission Coordinator for Education and Interpretation</p>	<p>You have the primary responsibility for interpreting and promoting Mission Giving in your conference.</p> <p>Use all your creativity to help other members of United Methodist Women understand (1) each of our five channels of Mission Giving; (2) the journey of the mission dollar; (3) how mission dollars are used at the local, district, conference, national, and international levels; and (4) the concept of “the total program is mission.”</p> <p>Work with each officer on your leadership team to help her promote Mission Giving through her specific office. Use all our print and online resources to help with promotion.</p>
<p>President</p>	<p>As chair of the leadership team, you set the tone for promoting Mission Giving. Encourage your Mission Coordinator for Education and Interpretation to give a report at every meeting and have a display at all events. Work with your team to set Mission Giving goals for the next two years. Involve all team members and committees, including the Charter Committee, in reaching your goals. Support Mission Giving training and engagement of district leaders.</p>

<p style="text-align: center;">Vice President</p>	<p>As program coordinator you play a pivotal role in enabling the leadership team to integrate Mission Giving at all events. Plan events in ways that specifically promote Mission Giving: speakers, handouts, displays, and so on.</p>
<p style="text-align: center;">Secretary</p>	<p>You create the written documentation of the conference leadership team’s work, including progress made toward Mission Giving goals. Be sure to keep the permanent record of conference Mission Giving over the years.</p>
<p style="text-align: center;">Treasurer</p>	<p>You chair the Committee on Finance, which analyzes conference income and giving patterns of the districts and local units and prepares financial goals and strategies to recommend to the leadership team. The Committee also recommends plans for interpretation of the finances and programs of United Methodist Women. Be sure that your analysis of giving patterns includes each of the five channels of Mission Giving and that your strategies include ways to increase giving through each channel.</p>
<p style="text-align: center;">Chair, Committee on Nominations</p>	<p>Without committed and diverse leadership, nothing else is possible. Work to engage leaders, including new leaders, who (a) know what they’re taking on, (b) are willing to work as part of a team in an integrated way, (c) understand the biblical basis for United Methodist Women’s giving, and (d) are committed to Mission Giving.</p>
<p style="text-align: center;">Secretary of Program Resources</p>	<p>Lift up Reading Program books related to giving and stewardship and similar topics. Encourage members to use the Program Book, particularly the annual pledge service. Use response magazine Bible studies and articles as the basis for local unit programs on Mission Giving and encourage all members to subscribe to the magazine. Point members to the Mission Giving resources on the United Methodist Women website, and remind members that these resources are made possible through their undesignated Mission Giving.</p>

<p>Communications Coordinator</p>	<p>You play a central role in communicating among members at the conference, district, and local levels. Help members understand how Mission Giving underwrites all of the work the organization is doing. Consider devoting a section of your website to information about and promotion of Mission Giving. Host a virtual video or audio discussion for the Mission Coordinator for Education and Interpretation to talk with members across the conference and share everyone's promotional ideas.</p>
<p>Mission Coordinator for Spiritual Growth</p>	<p>Encourage the leadership team to integrate participatory Bible study into every United Methodist Women event to explore the biblical and theological underpinnings of our stewardship and giving. Plan a spiritual growth retreat that involves a biblical exploration of stewardship and giving.</p>
<p>Mission Coordinator for Membership, Nurture and Outreach</p>	<p>Consider all events and programs as opportunities to develop leaders, energize membership, and attract new members. Work with the Mission Coordinator for Education and Interpretation to plan together how to integrate a Mission Giving message into each event and program. Help members to understand that many leadership opportunities are supported by undesignated Mission Giving.</p>
<p>Mission Coordinator for Social Action</p>	<p>Help the leadership team, as well as your districts and local units, understand how Mission Giving makes possible our work on social issues. At each event you organize, make sure there is an opportunity for participants to contribute to Mission Giving.</p>
<p>Language Coordinator</p>	<p>You can help involve members whose primary languages are other than English by advocating for interpretation and/or language breakout groups at United Methodist Women events, by identifying leaders, and by extending invitations to members. Help these members understand what Mission Giving is and how it is vital to United Methodist Women. Point members to the Korean and Spanish pages of response magazine, which often feature a Mission Giving focus.</p>

<p>Dean and Assistant Dean, Mission u</p>	<p>Work with the rest of the leadership team to integrate Mission Giving into every aspect of Mission u: offerings, information shared during plenaries, displays or exhibits, handouts in Mission u registration packets, and so on. Continue to use the <i>What About Our Money?</i> mission study as a resource. Discuss how “action after study” can involve Mission Giving.</p>
<p>Legacy Liaison</p>	<p>As you promote the Legacy Endowment Fund throughout your conference, remind members about the importance of Mission Giving and fulfilling their Pledge to Mission. The Legacy Endowment Fund supports our future as an organization, while Mission Giving is essential to support our current and ongoing mission program.</p>

March 2021

