Mission u 2018

Setting up a *Living Wage for All* Action Table
Farmworker Postcard Campaign

This handout provides instructions to create an Action Table to conduct this postcard campaign and disseminate information on United Methodist Women’s *Living Wage for All* Campaign.

1. **Materials for the Action Table:**
   - Postcards for all participants
   - Mission u Action explaining this postcard campaign (Handout)
   - United Methodist Women *Living Wage for All* Campaign What Will It Take? Many Entry Points (Handout)
   - Graphic of United Methodist Women *Living Wage for All* Campaign—What Will It Take? (Handout)
   - Farmworker Advocacy Part of *Living Wage for All* Campaign (Handout)
   - Sign-up sheet for those interested in economic justice
   - YouTube link to Coalition of Immokalee Worker video “One of the great human rights success stories of our day”: The Fair Food Program: [youtube.com/watch?v=BDrOoNGVnJY](https://youtube.com/watch?v=BDrOoNGVnJY)
   - A basket of tomatoes

*Please make sufficient copies of the handouts for your Conference Mission u Action Tables.*

2. **Ask volunteers to staff the Action Table and explain the postcard campaign** through the Mission u Action handout. Volunteers can be the social action coordinator of the district or conference, or anyone with interest in economic justice.

3. **Invite participants to sign the postcard** to support women farmworkers in their effort to get Wendy’s to sign a Fair Food Agreement, which will address wage increase, working conditions and sexual harassment in the fields. Postcards do not ask for contact information.

4. **Encourage participants to replicate this action through a local unit program,** at district and conference United Methodist Women meetings, such as fall Annual Meetings. Share steps on how participants can order postcards and an information packet at Mission Resources Center.
5. Count all signed cards and notate on What We Did form.

6. Take pictures and post to the United Methodist Women Economic Inequality Facebook community at facebook.com/UMWEconomicInequality/. Here’s a sample post: [Your Conference name] Mission u just signed [number] of postcards calling on Wendy’s to sign a Fair Food Agreement with Florida farmworkers! (Include pictures!)

7. Invite those interested in receiving information or taking action for economic justice to provide their contact information on the Sign-up sheet. Please include these sheets in the envelopes. These will only go to United Methodist Women National Office.

8. Return postcards, Sign-up sheet, and What We Did form to the National Office in the pre-addressed manila envelope provided. Please send it the week after your Mission u—it’s easy to forget once you’re on vacation! United Methodist Women plans to ask for a meeting with Wendy’s management to personally deliver the cards in late 2018 and raise our concerns with them. We will keep you posted!

9. Other ideas: If you have an interested volunteer, you may want to create a simple tri-fold display on how United Methodist Women members in your conference are involved in work around economic inequality or the Living Wage for All Campaign.

10. United Methodist Women National Office is making the Assembly interactive display on Living Wage for All available to a limited number of conference Mission u events. We will respond, as feasible, based on a) the order in which we receive your requests; b) the timing of your Mission u; and c) prioritizing those conferences that are working on economic inequality this quadrennium as a priority issue. Please contact Livingwage@unitedmethodistwomen.org to make a request. Please include name of contact person, email, phone, date and location of your Mission u, and whether economic inequality is one of your Conference priorities.

Resources

In addition to Materials for the Action Table noted above, these resources are also included.

- Setting up a Living Wage for All Action Table
- Postcards to Wendy’s (Additional postcards can be ordered from United Methodist Women Mission Resources Center at 800-305-9857 or online: umwmissionresources.org/. Use order number M5291.)
- What We Did form
- Economic Inequality Interest Sign-Up sheet