

# Mission u 2018

## Setting up a *Living Wage for All* Action Table Farmworker Postcard Campaign

This handout provides instructions to create an Action Table to conduct this postcard campaign and disseminate information on United Methodist Women's *Living Wage for All* Campaign.

### 1. **Materials for the Action Table:**

- Postcards for all participants
- Mission u Action explaining this postcard campaign (Handout)
- United Methodist Women *Living Wage for All* Campaign What Will It Take? Many Entry Points (Handout)
- Graphic of United Methodist Women *Living Wage for All* Campaign—What Will It Take? (Handout)
- Farmworker Advocacy Part of *Living Wage for All* Campaign (Handout)
- Sign-up sheet for those interested in economic justice
- YouTube link to Coalition of Immokalee Worker video “One of the great human rights success stories of our day”: The Fair Food Program:  
**[youtube.com/watch?v=BDrOoNGVnJY](https://www.youtube.com/watch?v=BDrOoNGVnJY)**
- A basket of tomatoes

*Please make sufficient copies of the handouts for your Conference Mission u Action Tables.*

2. **Ask volunteers to staff the Action Table and explain the postcard campaign** through the Mission u Action handout. Volunteers can be the social action coordinator of the district or conference, or anyone with interest in economic justice.
3. **Invite participants to sign the postcard** to support women farmworkers in their effort to get Wendy's to sign a Fair Food Agreement, which will address wage increase, working conditions and sexual harassment in the fields. Postcards do not ask for contact information.
4. **Encourage participants to replicate this action through a local unit program**, at district and conference United Methodist Women meetings, such as fall Annual Meetings. Share steps on how participants can order postcards and an information packet at Mission Resources Center.



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5. **Count all signed cards and notate on What We Did form.**
6. **Take pictures and post to the United Methodist Women Economic Inequality Facebook community at [facebook.com/UMWEconomicInequality/](https://facebook.com/UMWEconomicInequality/).** Here's a sample post: [Your Conference name] Mission u just signed [number] of postcards calling on Wendy's to sign a Fair Food Agreement with Florida farmworkers! (Include pictures!)
7. **Invite those interested in receiving information or taking action for economic justice to provide their contact information on the Sign-up sheet.** Please include these sheets in the envelopes. These will only go to United Methodist Women National Office.
8. **Return postcards, Sign-up sheet, and What We Did form to the National Office in the pre-addressed manila envelope provided.** Please send it the week after your Mission u—it's easy to forget once you're on vacation! United Methodist Women plans to ask for a meeting with Wendy's management to personally deliver the cards in late 2018 and raise our concerns with them. We will keep you posted!
9. **Other ideas:** If you have an interested volunteer, you may want to create a simple tri-fold display on how United Methodist Women members in your conference are involved in work around economic inequality or the *Living Wage for All* Campaign.
10. **United Methodist Women National Office is making the Assembly interactive display on *Living Wage for All* available** to a limited number of conference Mission u events. We will respond, as feasible, based on a) the order in which we receive your requests; b) the timing of your Mission u; and c) prioritizing those conferences that are working on economic inequality this quadrennium as a priority issue. Please contact [Livingwage@unitedmethodistwomen.org](mailto:Livingwage@unitedmethodistwomen.org) to make a request. Please include name of contact person, email, phone, date and location of your Mission u, and whether economic inequality is one of your Conference priorities.

## Resources

*In addition to Materials for the Action Table noted above, these resources are also included.*

- Setting up a *Living Wage for All* Action Table
- Postcards to Wendy's (Additional postcards can be ordered from United Methodist Women Mission Resources Center at 800-305-9857 or online: [umwmissionresources.org/](http://umwmissionresources.org/). Use order number M5291.)
- What We Did form
- Economic Inequality Interest Sign-Up sheet