United Methodist Women Living Wage for All Campaign
Farm Worker Postcard Action
Talking Points

What?
United Methodist Women joins with the National Farm Worker Ministry and women leaders of the Coalition of Immokalee Workers to call on Wendy’s, the last of the five major fast food companies, to sign the Fair Food Agreement.

Fair Food Agreements improve wages and working conditions of farm workers and guarantee the right of independent monitoring of compliance with these agreements.

Invite your United Methodist Women members and friends to sign postcards to petition Wendy’s to sign the Fair Food Agreement and proclaim, “Time’s Up” on low wages, poor working conditions and sexual violence!

Our goal is to obtain 10,000 signatures by the end of 2018. The United Methodist Women National Office will ask for a meeting with Wendy’s management to personally deliver the cards and raise our concerns with them.

Why Farm Workers?
- As part of our justice work with women, children and youth, United Methodist Women is engaging in a “Living Wage for All Campaign.”
- Farm Workers and other labor sectors that are majority people of color have been historically excluded from legislative gains that build toward a living wage.
- Therefore, United Methodist Women’s Living Wage for All Campaign must include ways to ensure that these groups are not excluded.

Why this Action?
- United Methodist Women looks to the leadership of those directly affected to inform strategies for action.
- For farm workers, this strategy involves independent monitoring of labor agreements with growers and buyers to enforce wage and labor law.
- The Coalition for Immokalee Workers, a farm worker association active in several states, has worked successfully to get major fast food chains to sign Fair Food Agreements that raise the income of farm workers and guarantee the right for independent monitoring of conditions and compliance with these agreements.

Go to the United Methodist Women website at unitedmethodistwomen.org/farm-worker-action to obtain educational materials for the Living Wage for All Campaign and this postcard action.